

KS4 – Year 10 – Media GCSE

Term	Topic Titles	Brief Overview
1	Intro to Media Studies	Students learn the basic elements of media, RAIL. They are taught how to analyse texts successfully and understand the media landscape, including historical, cultural, political and social contexts.
	Exploring the Media - Section A (Advertising, Film Marketing, Magazines)	Students focus on Media Language and Representation for Adverts, Films and Magazines. Students study both modern texts and texts from the past to fully understand how representations are constructed and why and how meaning is made through conventions and genres
	Exploring the Media - Section B (Film Marketing)	Students learn about the Film Industry in relation to a film franchise. Students understand the production processes, regulation, diversification and audiences in relation to this industry.
2	Component 2 - Understanding Media Forms and Product - TV Sitcom	Students study the whole of RAIL in relation to Sitcom. They will study both a recent comedy and a historical comedy. Students will understand how to analyse audio visual, as well as the production, processes, regulation and recent media issues and debates.
	Component 1 -Exploring the Media- Section B - Radio & Video Game	Students study audiences and industries for Radio and Video Games. They study recent video games as well as successful broadcast radio.
3	Component 3 - NEA - Making Media Products	Students create their own magazines in response to an exam brief. Students will complete all tasks independently, facilitated by their teacher.